

LeClaire Chamber of Commerce



2005 Annual Dinner

January 22, 2005

Welcome all!

2004 Highlights

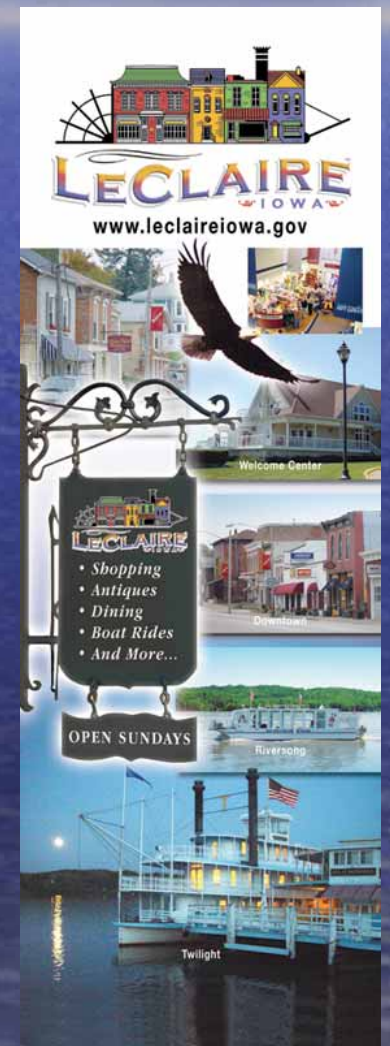


Christmas
in
LeClaire
2004



2004 Memberships

- 105 Members! (83 last year)
- About 20 new members in 2004!
- July Membership drive!
- New Volunteer membership option for 2005!
- New secure online membership renewal option w/ Paypal system!



Chamber Communications

- Regular Chamber e-mails on community/local business events from LeClaireChamber@yahoo.com
- Quarterly Chamber Newsletters sent to each home in LeClaire (1,500+)!
- Annual Membership directory printed
- Chamber webpage & updates on www.leclaireiowa.gov



Chamber Quarterly Newsletter

- Thanks to this committee!: Gwen Wigley, Chris Cournoyer, Mary Ann Smutzer at House of Print for donation of layout time, Sheri Zaruba, Chris Wigley, ...
- Promotion of LeClaire businesses, upcoming events, local groups, etc...
- Sent to every home address (over 1,500)!



Chamber Trivia Nights



- September just under \$400 to LeClaire parks
- October \$550 to LeClaire Cub Scouts
- November \$680 to Loan Star project for Museum
- January just over \$1,000 to the LeClaire Library
- \$10 per person / tables of 8 / held @ LeClaire Civic Center
- Sign up for next one Saturday, February 19 2005 @ 7pm

Support of Community Events

- January - Chamber Annual Dinner
- February - "Love in LeClaire" weekend
- April – Jazz on the Bluff
- May – Spring Market Days
- June – Grand Excursion/Wild West Show
- July – Family Fun BBQ at Welcome Center
- August – Tug Fest 2004
- Quarterly Chamber Network Nights
- Monthly Trivia Nights began in Sept.



Support of Community Events, continued ...



- Friday-Sunday October 8-10 – Autumn Market Days
- Sunday, October 10 – Apple Fest
- Saturday, October 16 –



Antique Tractor Show / Witches Walk

- November – "Shopping 6 to 6"
(Friday after Thanksgiving)
- December – Christmas in LeClaire



\$10 "Buffalo Bills" promotion

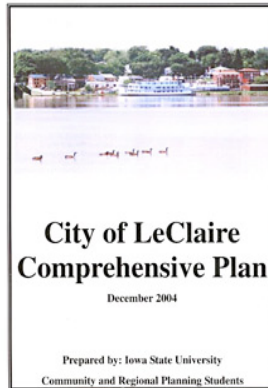
- From "Chamber bucks" idea
- Promotion began in Sept.'04
- \$10 Wooden tokens can be purchased at local Chamber businesses and can be redeemed at any local Chamber business
- Great for gifts, incentives, etc... for people to shop LeClaire businesses!



ISU Group - Fall, 2004



- Team of 16 students & professor from ISU came & spent 2 days in LeClaire
- Met with business owners, community groups, etc... & developed a comprehensive plan for downtown & other community improvements
- December 7 live satellite update at Scott Community College
- Many great ideas and possibilities – watch for CD presentation & more info & discussion in weeks ahead!



Network with Community Groups

- LeClaire Shopkeepers Marketing Alliance
- LeClaire Development Corporation
- City of LeClaire
- Buffalo Bill Museum
- LeClaire Community Library
- LeClaire Civic Club, Tourism Board & others!



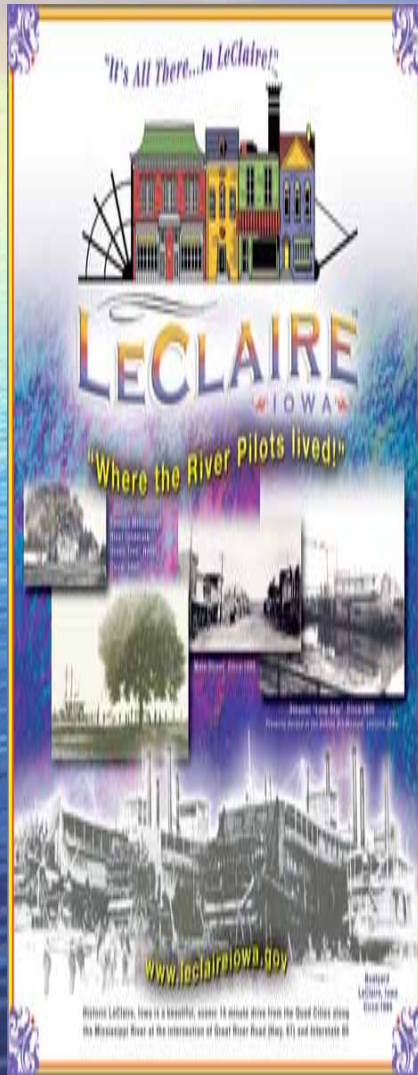
2004 Ribbon Cuttings for New Businesses!



- The Toy Shoppe
- Riversong Boat Cruises
- Mission Wellness
- McDonalds
- Avalon Books
- Expressions in Thread
- Swanson Chiropractic
- Library, others...



2004 Community Projects!



- New City Hall started (Opening July, 2005)
- New Hotel: Holiday Inn Express (Opening 2005)
- "The Green Tree Grocery Building" remodel
- Mississippi Valley Welcome Center remodel
- Public Works Facility completed
- Levee Paving project (Initial plans/meetings in 2004)
- X-Stream Cleanup (www.xstreamcleanup.org) (August, 2004)
- Newbury Development (Iowa Drive) begun
- 8th Street completed / Bluffs at Bridgeview additions
- Annexation of Pebble Creek additions
- Wolfe Run Estates begun

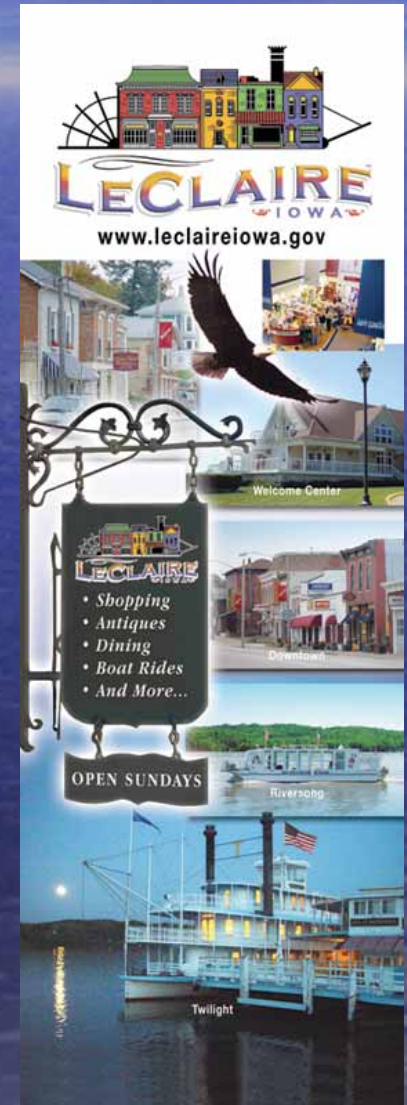


State of the City!
Monday, January 31 @ 7pm
at Library

2005 Plans/goals



- Goal of 130 Chamber members (Businesses & individuals)
- 501C3 application process considered for Chamber
- Chamber Golf outing
- Classic Car show / Motorcycle event idea
- More new businesses / New billboard on I-80
- Continued Chamber alliances with Bettendorf / Princeton
- 4 quality Chamber Network meetings
- Continued successful monthly Chamber Trivia nights
- Continued growth of all LeClaire Community events



Chamber meetings

- Board meetings – 4th Tuesday of each month (2004 in Chamber office) (2005 board will be meeting monthly at local restaurants for breakfast or lunch)
- Quarterly Network Nights – To be announced



2004 Chamber Board Members

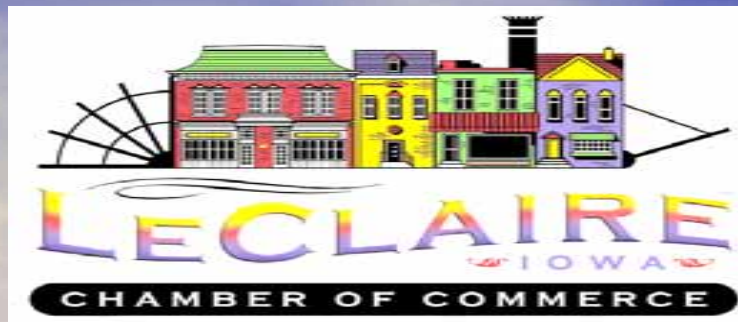


• 2004 Officers

- President – Rick Reed
- Vice President – Lane Bleeker
- Secretary – Chris Cournoyer
- Treasurer – Bev Mital

• 2004 Board members

- Kat Arterburn
- Mike Hall
- Deb Mulvania
- Vern Spring
- Steve Suiter



**Thanks for
your support!
Happy 2005!**